



PARTNERSHIP ON AI

STRATEGIC PLAN • 2027–2031

Shared Stakes, Lasting Impact

Responsible AI business practices
that serve the public interest

Overview

Applied wisely, AI technologies can expand access to knowledge, improve health and education, increase economic opportunity, and strengthen scientific discovery. Realizing that promise requires a public interest approach centered on governance, inclusion, and accountability.

This plan reflects nine months of consultative engagement, led by Partnership on AI's (PAI) Board, with staff, Partners, and the broader AI ecosystem. More than 100 stakeholders across sectors and regions told us the same thing in different ways. The field needs frameworks that keep pace with development, transparency mechanisms that enable verification, and governance that centers affected communities. AI development is accelerating, and no single sector can meet this challenge alone. PAI is built for this moment. Our ability to bridge sectors and geographies while maintaining independence positions us to lead where fragmented approaches fall short.

Who we are

Founded in 2016, PAI is a global, independent nonprofit that brings together more than 150 Partners across sectors to ensure artificial intelligence advances positive outcomes for people and society. We are a multistakeholder community where technologists work alongside civil society advocates, academic researchers, and policy experts. PAI also works closely with governments and multilateral institutions to inform public policy. Together, our Partners shape the research, frameworks, and practical guidance that help move responsible AI from principle to practice.

What guides us

We are guided by one goal: Responsible AI business practices that serve the public interest.

We define this in three ways. First, AI systems that are built inclusively with meaningful participation from affected communities. Second, business practices that are governed accountably. Third, practices that operate fairly, transparently, reliably, and securely.

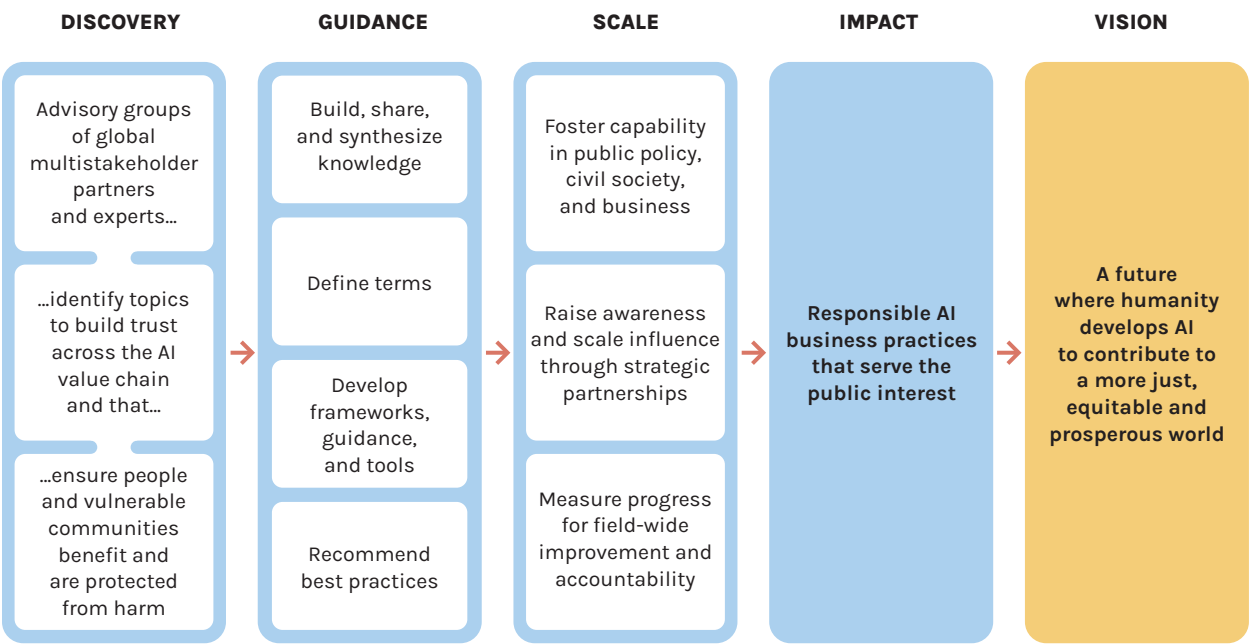
We will do this by focusing on the AI value chain, the complex global networks through which AI technologies move from development to application.

Value chains exist to align economic incentives, distinguish reliable and credible actors, and assure product safety and security. PAI will create the conditions to verify and incentivize responsible actors across AI value chains.

Markets globally will benefit from the public trust infrastructure that we enable, leading to broader participation, a diverse and open innovation ecosystem, and greater interoperability.

How PAI creates change

Change happens when the right people are in the room and shared knowledge becomes adopted practice. Our renewed theory of change captures that journey.



Where we focus

Delivering on Shared Stakes, Lasting Impact means building on the strengths our Partners value most while developing new capabilities and evolving how we work. We will concentrate on two areas of global consequence, where PAI's multistakeholder model, subject-matter expertise, and proven track record position us for distinctive impact, and on the trustworthy AI value chain that connects them. The next 18 months offer a crucial window for PAI to drive impact, and we are moving immediately in each area of our work.

AI & Human Connection and Well-being

We will expand the Partner community with clinical, child development, and digital authenticity expertise, including youth and affected-community voices, through new dedicated convening bodies. We will publish foundational landscape assessments of AI's mental health and human connection impacts. And we will release first-generation voluntary frameworks, beginning with AI and mental health guidance focused first on suicide prevention, and evolved digital authenticity guidance.

AI & Shared Prosperity

We will launch the first AI-use data-sharing collaboration with frontier and near-frontier companies. We will publish initial scenarios for AI's labor and economic impacts in the US and globally, with recommendations for key stakeholders and policy-makers. And we will deliver specialized scenarios and recommendations differentiated by actor type, sector, and country economic archetype.

Trustworthy AI Across the Value Chain

We will map and publish AI value chains so policymakers and practitioners can clarify where responsibility lies. We will identify the technical barriers to governing AI agents, including agent identification. We will measure fieldwide progress against PAI baselines, speaking out where Partners and policymakers need to push further. And we will scale up the infrastructure that moves guidance into practice, while exploring AI's environmental impacts as a potential new area of focus.

International Growth and Engagement

Building on our existing international presence, PAI will pursue a deliberate and systematic approach to growth by prioritizing deep, high-impact partnerships over broad reach, and anchoring all engagement in our core commitments to multistakeholder inclusion and community-led processes. We will diversify our partnerships in Europe, Asia, and Global Majority regions. With our international partners, we will strengthen the global relevance of our guidance by embedding new perspectives into our programs.

What success looks like by 2031

PAI will track fieldwide progress year over year, making visible where practice is advancing, where gaps remain between stated intentions and real-world action, and where PAI's work is moving the needle. By 2031, PAI will serve as a field catalyst for the following successes.

- Industry leaders demonstrate responsible AI practices that serve the public interest.
- Policymakers rely on robust evidence and frameworks.
- Researchers see their insights incorporated into PAI's guidance and, ultimately, industry practice.
- Civil society and labor organizations rely on PAI's frameworks and evidence to hold industry accountable and advance the well-being of workers and citizens.
- Markets globally benefit from trust infrastructure enabling broader participation, a diverse innovation ecosystem, and interoperability.

Our call to partnership

Shared Stakes, Lasting Impact reflects the deliberate choices PAI has made about where we can do the most good. The pace of AI will keep surprising us, and this plan is built to adapt. What endures is the conviction that has defined PAI from our founding. When developers, deployers, civil society, policymakers, and affected communities work together across differences, we can advance responsible AI business practices that serve the public interest.

The opportunity ahead belongs to all of us. PAI is the connective tissue, bringing together voices from every corner of the AI ecosystem, building shared understanding, and turning collective insight into action. If the stakes are shared, the impact will last. Join us.

Learn more at partnershiponai.org